

***“Winners don’t just do different things differently.
They partner to do better than themselves”
- Unknown***

If your PROBLEM is in or with ...

- **adding to the list of reputed companies for placements, corresponding to the increase in batch size?**

facing difficulty in expanding students' opportunities, providing a competitive advantage, ensuring industry relevance, facilitating alumni connections & catering to student aspirations & satisfaction

- **saturation of the quantity (& sometimes quality) of placement opportunities per student?**

having struggle in ensuring students' success, enhancing their reputation, fostering industry collaborations, developing employability skills & continuously improving the placement process to better meet the needs & expectations of your students, the employers & other stakeholders

- **delay in closing the placement season, as the final mile (10-20-30% of students) takes a longer time?**

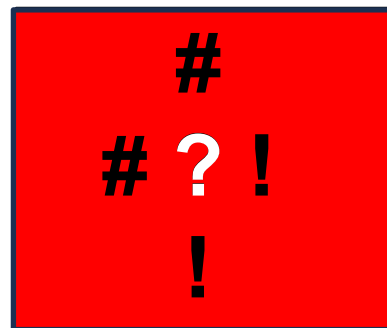
grappling with issues such as maintaining student morale & confidence, ensuring equal opportunities, upholding the institute's reputation, fostering employer relationships, optimizing resources, enabling the unplaced students towards a successful placement process for all

- **downward trajectory (%age increase) of the year-on-year average salary?**

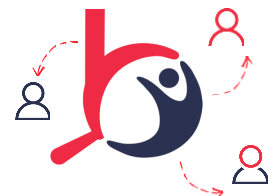
ongoing concern with managing student expectations, maintaining competitiveness, enhancing students' financial well-being, promoting institutional ranking, strengthening employer partnerships & driving continuous improvement in the placement process



Talent Seeker
Companies

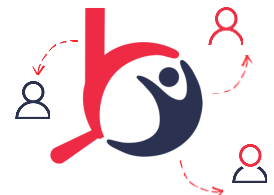
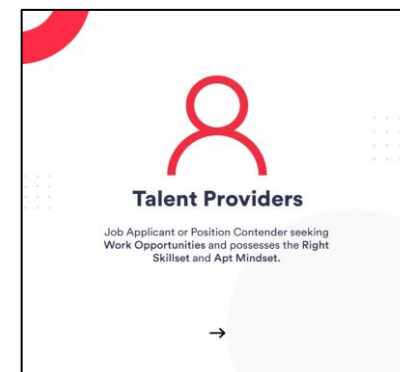
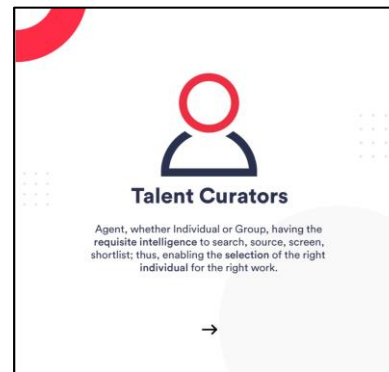
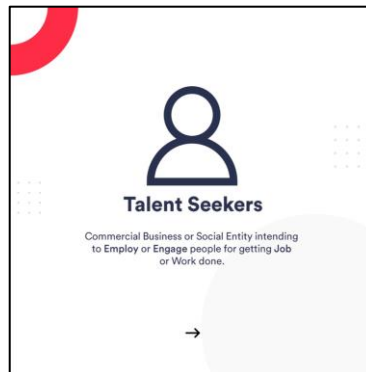


Talent Provider
Candidates



... then, here is our SOLUTION for you ...

- **Augment the list of participating companies; We don't substitute your efforts, nor do you outsource.**
our approach involves proactive outreach, networking, value-added services, showcasing success stories, improving visibility, fostering a positive user experience & continuously adapting to meet the needs of companies & candidates
- **Amplify the number of opportunities per student; We expand your influence, widen it thru our network.**
by expanding influence, leveraging networks, fostering partnerships, & creating synergies, we enhance the career prospects & overall success of the students, while widening their professional influence in the industry
- **Focus proactively on the set that needs assistance; We reverse market, tailor the supply pitch to demand.**
thru personalized support & guidance, data analysis, career counseling, skill development programs, targeted employer outreach, alumni connections & continuous monitoring, we increase chances of students' success, effectively address their needs & facilitate their career progression
- **Outcome based approach to enhance YoY average salary; We believe that our success lies in your gains.**
we drive the goal of improving financial success & provide tangible value to students by focusing on skill development, career guidance, high-paying job opportunities, networking, success stories, collaboration with employers & continuous evaluation



... and PRICING of a rightful partner.

- **Lead Fee per Participated Company, payable as soon as it completes the recruitment process virtually or physically (*not contingent on offering*) = ₹ 78,901 per Hirer (Talent Seeker)**
- **Placement Fee per Offered Candidate, as soon as there is confirmation from the Company with a Letter of Intent, online or offline (*not contingent on joining*) = ₹ 65,432 per Hiree (Talent Provider)**



ACT

as the “Extranet of Talent”
(for Seekers)



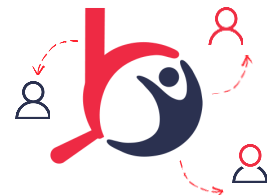
ACE

the “Great Workers’ Revolution”
(for Providers)



AID

the “Human Equity” Consumerism
(for Curators)



WE ARE



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About **Badgefree** - World's Unique Talent Market Exchange

Badgefree connects 'Talent Seekers' (companies) and 'Talent Providers' (candidates) via 'Talent Curators' (recruiters), by aligning their best choices on work expectations and life goals.

For you as a 'Talent Seeker' (company) looking for skilled or experienced candidates, you can be sure to find competent and passionate people, who take ownership of their roles and are truly invested in your company's success. Our 'Talent Curators' (recruiters) save your valuable time by reducing multiple filters in the hiring process as well as creating a happy and productive workspace for all.

Whether you as a 'Talent Provider' (candidate) want a full-time job or a fixed-term contract or are looking for internship or remote freelancing gigs, we have them all for you. Depending on your availability via a personalized human interaction, our 'Talent Curators' (recruiters) select the right opportunities, that you would truly be happy with.

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