

a 'Learn2Earn & Skill4Scale' Certification for Talent Curators

7 days 'Work-Readiness Training' + 3 weeks 'On-the-Work Skilling' for FREE!

*Do you have a growth mindset coupled
with the enthusiasm of working with a start-up venture?*

*Are you looking at diversified options wanting to
become your own boss by enhancing your earning potential?*

*Do you like to network, influence, leverage
and monetize your offline + online social connections?*

Contrary to general perception that one needs a conventional graduate degree to make a living, **badgefree's 'Learn2Earn & Skill4Scale' Certification** is an exclusive 'Work-Readiness Training' + 'On-the-Work Skilling' program for individuals looking to become financially independent, while pursuing their under-graduation. Participants undergo a month-long immersive capsule focusing on functional vocation and personality grooming that jumpstart them for entry stage **Talent Curator*** roles.

Eligibility

If you are:-

- a Street Smart, High Energy Driven Personality with Strong Executive Presence and Superlative Verbal & Written Communication in English and
- an undergraduate pursuing non-STEM (Science, Technology, Engineering, Mathematics) streams / studies
- an Indian resident, who has successfully cleared your class 12th board exams in 2021 / 2020 / 2019 / 2018

then, we invite you to apply to our specially crafted discovery program and become a **Talent Curator***.

We don't care for your grades or percentages; just an authentication of your academic documentation / information provided by you will suffice.

The Program Structure

****Learn the vocational skills of Recruiting People,
that give you an opportunity for lifelong earning.***

The hands-on individualized lessons will be delivered by Industry Seasoned Functional Practitioners. All this at the comfort of your home or hostel or wherever you have good internet connectivity and a smart device. There are no prerequisites for taking this course.

*'Work-Ready Training' Sessions Duration: 20 hours (in Week 1)
'On-the-Work Skilling' Commitment: 20 hours per week (from Week 2 to 4)*

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The training + skilling curriculum: -

- will be imparted through online mode in English.
- consists of live & recorded sessions, practice labs, self-paced assignments, periodic assessments & incidental training components.
- includes, but is not limited to, content & activities designed to develop relevant entry stage functional, professional and communication skills.
- is an intensive one and requires adherence to schedules on a regular basis.

What's in it for You?

Earning+

On successful completion of the program, you will get associated with **Badgefree LLP** in a fixed-term / flex-tuned work opportunity, while continuing to pursue your education. You can expect to earn a starting success-based remuneration of **₹ 20,000** per month, in addition to getting exclusive & associated benefits.

Learning++

Covering key foundational skills, the initial 7 days 'Work-Readiness Training'** has aids comprising videos, presentations, reading material, recorded webinars by industry experts and end-of-module self-assessments. The subsequent 3 weeks 'On-the-Work Skilling' component evaluates your application of the concepts and if the program's objectives are practically met. In addition, you will have access to a moderated digital exchange that allows you to post queries / share suggestions.

Soft Skills	** Modules	Hard Skills
<ul style="list-style-type: none"> • Strong Communication • Confidence • Natural Curiosity • Good Listening • Ability to Read & Display Positive Body Language • Reliability • Big Picture Thinking • Patience • Solid Networking & Relationship-Building • Empathy 	<ul style="list-style-type: none"> • Improved Inter-Personal Skills for Better Professional Outcomes (#2 hours) • Presentation & Communication Skills to Create an Impact (#2 hours) • Business Etiquette appropriate in a Corporate Setting (#2 hours) • Introduction to Recruitment Basics, Industry Size, Types (#2.5 hours) • Exposure to Talent Acquisition Lifecycle (#2.5 hours) • Process of Recruitment-Funnel & Pillars (#3 hours) • Effective Industry agnostic Sourcing - Search & Match - Strategies (#3 hours) • Curate Resumes Effectively to Enhance Profile Visibility (#3 hours) 	<ul style="list-style-type: none"> • Data-Driven Mentality • Marketing & Selling • Ability to Use Technology • Critical Thinking • Social Media • Multitasking & Time Management • Ability to Manage Expectations • Strong aptitude for Learning • Event Networking • Negotiation

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Yearning+++

You will receive a '**Personalised Certificate of Success**' at the end of the program. Please view the sample below.



Selection Process

- Post registration***, submit your CV in the form of an Instagram Reel (*upto 90 seconds*) with **#iambadgefree** and tagging Badgefree's instagram handle.
- Share a confirmation mail to **freeship@badgefree.com**, mentioning your Name, Institute, Location, WhatsApp#
- Undergo Badgefree's 360-degree Virtual Assessment Centre (on Zoom) with an Industry Panel.
- If selected, admission is offered on a first-come-first-served basis.

Where to apply?

- ***Upload your details on <https://badgefree.com/register/> as a **Talent Provider**. Use **TP100%** for ZERO Registration Fee (if prompted)
- You will receive selection process specifics on your WhatsApp # / or e-mail id

Queries? Reach out to ...

If you want to know more or have any clarifications, you can request a callback @ **+91 6363 844 536** with your name or write to **freeship@badgefree.com**

We expect > 1000 of you to benefit from this program by 2023 as well as go global. More detailed terms & conditions of the Program will be provided to selected participants, prior to the commencement, subject to completion of pre-requisites.

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Frequently Asked Questions

1. What are the learning methods implemented in this program & how much time do I have to spend?

The program focuses on 3 modes of learning viz self-paced e-learning, case studies & video-based e-learning. Learners have the choice to learn asynchronously at their pace through the videos and the content.

The scheduled / recommended time for this course is 30 days.

2. Is there any assessment / exam associated with this program?

Assessments / Exams develop confidence which in turn is a display of the knowledge gained. Learners in this program would have the opportunity to assess their knowledge levels through end-of-module quiz / assessments. Learners also have the option to learn through appropriate questioning during the live-sessions. The essential end-of-course assessment marks the final stage of the course.

3. Do I get a certificate on completing the program? Is the certificate associated with this course "recognised"?

A personalized "Badgefree Certified Talent Curator" certificate would be awarded to all learners on completion of all the mandatory requirements of the program. Do refer to the program brochure for further details.

4. Are the exams / tests in this program of objective type only or are there subjective type questions as well? Do the exams / tests in this program carry marks?

The program aims to build practice focussed knowledge for each of the modules. The questions type would be multiple choice questions and may include some scenario based & subjective ones.

Each question would impact the final scoring positively or negatively, thus impacting the final performance of each learner.

5. What are the types of questions that are asked in the exams/tests for this program?

Currently, the assessments are of primarily objective type only, however may include some scenario based and subjective ones.

6. What is / are the criteria for completing / passing this program?

All learners are required to complete the course curriculum including all the quiz / assessments as directed by the faculty. Performance in all modules directly impacts the final outcome of the learner.

7. Can I obtain the certificate by just going through the program without answering any exams / tests or even if I

fail in the exams / tests?

In order to achieve the desired outcomes from the program, it is imperative that learners complete all the learning sessions, quiz assessments and interactions. Learners may be allowed to re-appear for any specific quiz / assessment where the individual has not achieved the qualifying score.

8. Is there any classroom training associated with this program? Do I need to go to a specific location to appear for the exams / tests?

The program focuses on 3 modes of learning viz self-paced e-learning, case studies and video-based e-learning. Learners have the choice to learn asynchronously at their pace through the videos and the content, with some live-sharing sessions from industry experts. Essential elements include a device having stable internet connection and video conference option, wherever essential.

All planned quiz / assessments would be in online mode & can be taken remotely. Learners to ensure seamless internet connection & quiet environment for the duration of the assessments. All the exams / assessments / quizzes are required to be completed in one seating. Disruption / discontinuation mid-way would be considered as 1 attempt. Re-test is not encouraged. All decisions of the instructors are final.

9. I have registered for the program, but I am not able to view all modules?

For the list of different modules refer to the program brochure. Modules would be made available / opened up sequentially as per the learning journey details.

Content including the assessments would be opened up on a day-to-day basis. If you have already completed the learning requirements including the quizzes / assessments for the day and still not able to access the planned module for the next day, do reach out to us at freeship@badgefree.com

10. What if I am unable to complete the program in 4 weeks?

The course is designed for new learners & if the planned journey is adhered to, every learner should be able to complete it in 4 weeks. Knowledge modules made available once would be available even after the planned 4 weeks for every learner to learn & complete the mandatory elements of the program for successful completion.

11. Can I get work after completing this program?

The program aims to build practice focussed knowledge for each of the modules. The course attempts to build the skills/competencies of every learner who goes through the program in the true sense of learning. The program concludes with every learner receiving the Certificate (after completing all mandatory requirements for certification). Do refer to sections Earn-Learn-Year in the program brochure for further details.